



**CENTRE FOR  
INTERNATIONAL  
FILM RESEARCH &  
ARCHIVES**

## **Kerala State Chalachitra Academy**

Centre for International Film Research & Archives (CIFRA)  
Sathyan Memorial Building, Kinfra Film & Video Park  
Sainik School P.O, Kazhakuttom, Thiruvananthapuram  
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### **29th IFFK - Proposals invited for Design**

The Kerala State Chalachitra Academy invites proposals towards the Design of 29th International Film Festival of Kerala (IFFK) scheduled to be held from 13th to 20th December 2024, in Thiruvananthapuram. The proposal will be reviewed by an expert committee and work will be assigned on the basis of idea excellence and cost. The design becomes the branding for the festival. The designer has to suggest a colour palette, a front design for the lettering and the main elements to be used.

The following are some of the areas where the design is used:

1. All publicity including the social media, website, posters, display boards.
2. All publications: Catalogue, Festival Schedule, Daily Bulletin, Delegate passes.
3. Merchandise including the Festival Bag.

Proposals including costing should be submitted by **03:00 pm on 03rd October 2024**. It should be submitted in a sealed envelope prescribed **Design - 29th IFFK** addressed to the Secretary, Kerala State Chalachitra Academy, CIFRA, Sathyan Memorial Building, KINFRA Film and Video Park, Sainik School P.O, Kazhakuttom, Thiruvananthapuram- 695 585. Details can be had from the Academy office: +91471 2754422.

  
**C Ajoy**  
Secretary